



#TRIBE15 Artists Survey – Summary of Conclusions

A high 42 out of 59 responses were received (71%). Artists consulted included not only the ones participating in the art sale but also performers and street artists painting live.

Overall the results are very encouraging, Chrom-Art received very satisfactory responses and feedback, both on #TRIBE15 event and overall brand identity and objectives. Average scores are above 7/10.

As element of improvement, overall opinion on sales was average. We attribute this to the fact that we are a new organization starting to create our pool of collectors and buyers, and also that we promote less commercial art forms such as installations, video art and performances. Saying that, most artists made connections at the event that could lead to further opportunities and considered themselves better off after the event.

